



You are Cordially Invited

to the

*5th Annual*  
*Economic Conference*

to discuss

THE BUYING POWER OF THE NEGRO

and

JOB OPPORTUNITIES IN THE NEWARK AREA

Sponsored by

NEWARK CHAPTER, FRONTIERS OF AMERICA

Saturday

March 18, 1961

1 p.m. to 5 p.m.



NEWARK PUBLIC LIBRARY

5 Washington Street

Newark, N. J.



RSVP

Admit by invitation

The Frontiers of America, Inc. was organized and incorporated in Columbus, Ohio in 1936. The Newark Chapter was organized in November 1952. The organization follows closely the pattern of other National Service Clubs such as Rotary, Lions and Kiwanis. In cities where service clubs are organized into a presidents council or, as in Newark, a civic clubs council, the local Frontiers club has been included. Each chapter plans betterment and in addition, takes a share of the national projects, the Little Buddy, a counselling program for youth, and a national health project at Howard University School of Medicine.

Among the obligations of a local chapter and a Frontiersman are his ever ready willingness to:

1. Promote service as the ideal basis of all worthwhile endeavors.
2. To develop by precept, example and coordination an intelligent, aggressive and serviceable leadership and citizenship.
3. To discover, train and put to work leadership in community responsibility.
4. To form through this chapter the means for promoting enduring friendship and giving primacy to the human and spiritual making of a finer community.

Membership is made up of men who are engaged in professional, business and executive fields.

A FRONTIERSMAN'S home is America. He is a citizen of the world.

## Program

### BUYING POWER of THE NEGRO and JOB OPPORTUNITIES in THE NEWARK AREA

Saturday, March 18, 1961

1:00 p.m. to 5:00 p.m.

Keynote Address

**RAYMOND MALE**

COMMISSIONER OF LABOR AND INDUSTRY STATE OF NEW JERSEY

#### Session I. THE BUYING POWER OF THE NEGRO

Discussant: **EMMANUEL JENKINS**

Dreyfus & Co., New York, N. Y.

#### Session II. JOB OPPORTUNITIES IN THE NEWARK AREA

Discussant: **JULIUS A. THOMAS**, Industrial Relations Director

National Urban League, New York, N. Y.

#### PANELISTS - CONSULTANTS

**CONSTANCE CURTIS**

Women's Bureau  
Rheingold, Brooklyn, N. Y.

**WILLIAM L. BRACH**

Attorney

**NEAL BROWN**

Associate Professor  
Rutgers University, N. J.

**ADOLPHUS HOLMES**

Essex County Urban League  
Newark, N. J.

**WILLIAM P. GRAYSON**

Vice President Johnson Publishing Co.,  
New York, N. Y.

#### MODERATORS

**JAMES AVERY**

**SUMMARY:**

**JESSE A. GIBSON**

**ARTHUR JOHNSON**

Instructor  
Rutgers University, N. J.

Opportunity for questions and discussion from the audience

FRONTIERS OF AMERICA, INC.  
Newark Chapter  
A NATIONAL SERVICE CLUB  
Member  
CIVIC CLUBS COUNCIL OF NEWARK

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